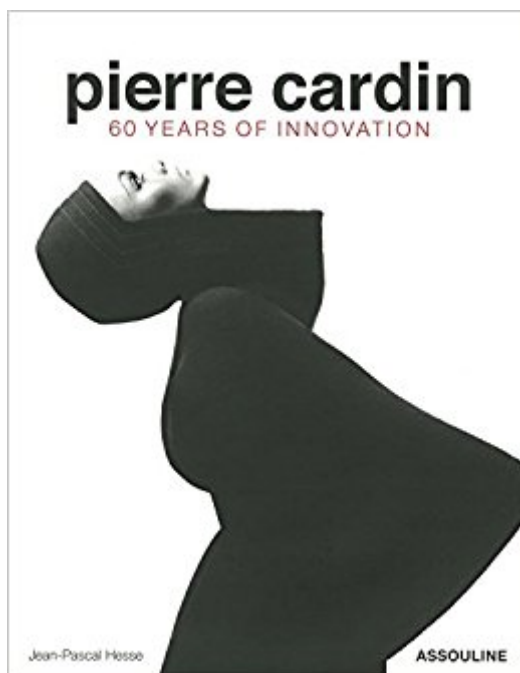


The book was found

Pierre Cardin: 60 Years Of Innovation



Synopsis

The Cardin fashion house will celebrate its 60th anniversary in 2010, an occasion that calls for a retrospective of the work of its founder, designer Pierre Cardin. Born in 1922 in Sant'Andrea de Barbarana, Venice province, Pierre Cardin immigrated to Paris in 1924 with his parents, who were thrown into poverty by World War I. After working briefly with Elsa Schiaparelli, Cardin joined Dior in 1946 and opened his own couture house in 1950. He was a pioneer from the start, creating a design-based, architectural fashion with a futurist sensibility. Cardin also had a pioneer's understanding of fashion's relationship to new audiences, presenting his collections to large crowds. He was the first to demonstrate that fashion can be both a creative process and a business - and that one man can excel as both a business man and an artist. This volume is a tribute to an iconoclastic - and now iconic - designer, entrepreneur, and visionary.

Book Information

Hardcover: 200 pages

Publisher: Assouline; Assouline edition (February 1, 2010)

Language: English

ISBN-10: 2759404242

ISBN-13: 978-2759404247

Product Dimensions: 13.6 x 10.6 x 1 inches

Shipping Weight: 4.2 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #647,138 in Books (See Top 100 in Books) #235 in Books > Arts & Photography > Fashion > Designers #1415 in Books > Humor & Entertainment > Pop Culture > Art #1440 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

Jean-Pascal Hesse, who holds a degree in history, has been director of communications at the Cardin fashion house for close to 15 years.

[Download to continue reading...](#)

Pierre Cardin: 60 Years of Innovation
The Innovation Expedition: A Visual Toolkit to Start Innovation
Emergency Care (21st Century Skills Innovation Library: Innovation in Medicine)
Simplifying Innovation: Doubling Speed to Market and New Product Profits with Your Existing Resources:
Guided Innovation
What Customers Want: Using Outcome-Driven Innovation to Create

Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough ...
(Marketing/Sales/Advertising & Promotion) Revolutionizing Innovation: Users, Communities, and
Open Innovation (MIT Press) Foresight for Science, Technology and Innovation (Science,
Technology and Innovation Studies) Simulating Innovation: Computer-Based Tools for Rethinking
Innovation Le Corbusier & Pierre Jeanneret - Restoration of the Immeuble Clarte, Geneva Pierre
Chareau: Modern Architecture and Design The Private World of Yves Saint Laurent & Pierre Berge
Pierre Bonnard: Painting Arcadia Natasha, Pierre & The Great Comet of 1812: Vocal Selections
Pierre Huyghe: The Roof Garden Commission The Floral Art of Pierre-Joseph Redoute Citizen of
the World: The Life of Pierre Elliott Trudeau Volume One: 1919-1968 Just Watch Me: The Life of
Pierre Elliott Trudeau: 1968-2000 Radioactive: Marie & Pierre Curie: A Tale of Love and Fallout
Code Your Own Pirate Adventure: Code With Pirate Pierre and Find the Lost Treasure The Pierre
Hotel Affair: How Eight Gentleman Thieves Orchestrated the Largest Jewel Heist in History

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)